

Central Florida Business Diversity Council

November 20, 2020

Dear Sponsor,

The Central Florida Business Diversity Council (CFBDC) cordially invites you to become a participating sponsor for the 3rd Annual Black Heritage Golf Tournament on Saturday, February 27, 2021 at Cleveland Heights Golf Course in Lakeland, the golf course that was the first to open its doors to Black golfers during racial unrest in 1966.

The tournament will feature: Raffles, Hole Contests, Giveaways, 4-person scramble, Buffet Style Breakfast and Lunch and much more. It will also feature an award ceremony luncheon awarding the winners of the golf tournament and paying homage to 5 of Polk County's very own, Hall of Fame Black Golfers, (*101 years old Herbert Dixon, Charlie Owens, Richard Lewis, Eddie Postell, Abbie Coleman*), entertainment, prizes, and much more.

Enclosed you will find a proposal for various levels of sponsor participation surrounding the details of 3rd Annual Black Heritage Golf Tournament. It is our hope that you will join us as a sponsor. Thank you in advance for your generous support of our efforts.

Should you choose to grant our request please feel free to contact me at 863-661-9483 or via e-mail at larrymitchell.cfbdc@gmail.com. For more information, visit:

[Eventbrite.com](https://www.eventbrite.com) – 3rd Annual Black Heritage Golf Tournament 2021.

Warmest Regards,

Larry Mitchell, President
Central Florida Business Diversity Council

Central Florida Business Diversity Council
Saturday, February 27, 2021
Cleveland Heights Golf Course - 2900 Buckingham Av. - Lakeland, FL 33803
Eventbrite.com – 3rd Annual Black Heritage Golf Tournament 2021

Below are the sponsorship levels for the 3rd Annual Black Heritage Golf Tournament:

Tournament Sponsor:\$1500.00

- Foursome (4-person team player participation)
- Signage at four contest holes
- 8 Social Media Mentions on CFBDC Social Network
- Recognition at Event

Eagle Sponsor:\$1000.00

- Foursome (4-person team player participation)
- Signage at two contest holes
- 4 Social Media Mentions on CFBDC Social Network
- Recognition at Event

Birdie Sponsor:\$500.00

- Foursome (4-person team player participation)
- Signage at one contest hole
- 2 Social Media Mentions on CFBDC Social Network
- Recognition at Event

Tee Hole Sponsor:\$100.00

- Signage at one contest hole
- Recognition at Event

SPONSORSHIP DEADLINE: FEBRUARY 18, 2021

Contact: Larry Mitchell 863-661-9483 or via e-mail at larrymitchell.cfbdc@gmail.com

Make checks payable to: CFBDC and mail to: CFBDC - PO BOX 965 - Lakeland, FL 33802



www.cflbdc.org

REGISTRATION FORM

Company Name: _____

Contact Person: _____

Email Address: _____

Mailing Address: _____

SPONSORED BY THE CENTRAL FLORIDA BUSINESS DIVERSITY COUNCIL

THIRD ANNUAL
BLACK HERITAGE
GOLF TOURNAMENT

Saturday
February 27, 2021

LOCATION:

Cleveland Heights
Golf Course

2900 Buckingham Ave.
Lakeland, FL

REGISTRATION

7:30 AM

SHOTGUN

8:00 AM

SPONSORED BY:



\$100

Per Person
Green & Cart Fees

REGISTRATION DEADLINE: FEBRUARY 18, 2021

Proceeds from this event will benefit CFBDC & student scholarships
(Lakeland Police Athletic League)

Central Florida Business Diversity Council (CFBDC) is a tax deductible, non-profit organization

Hole Prizes • Awards for Top Teams

Raffle Memorabilia • 4 Person Scramble

Sponsorship Wanted • Vendor Availability

For more information , or to become a sponsor, please contact:

Larry (863) 661-9483/larrymitchell.cfbdc@gmail.com | Darrell (863) 709-4810

or visit: www.eventbrite.com 3rd Annual Black Heritage Golf Tournament 2021

www.cfbdc.org

VENDOR APPLICATION

The Third Annual Black Heritage Golf Tournament

Sponsored by: *Central Florida Business Diversity Council*

Saturday, February 27, 2021 8 AM – 2 PM

Cleveland Heights Golf Course 2900 Buckingham Av - Lakeland, FL 33803

www.eventbrite.com 3RD Annual Black Heritage Golf Tournament 2021

The 3rd Annual Black Heritage Golf Tournament will feature: Raffles, Hole Contests, Giveaways, 4-person scramble, Buffet Style Breakfast and Lunch, Networking, Student Scholarship Award, and much more... The tournament will also feature an award ceremony luncheon awarding the winners of the golf tournament and paying homage to 4 of Polk County's very own, Hall of Fame Black Golfers, entertainment, prizes, and much more!

7:30 AM - Registration 8:00 AM - Shotgun to 2pm

Vendor Participation Fee - \$100 Vendor Package Includes: Lunch for 1 person

Note: **Vendor is responsible for set-up and supplies**

VENDOR DEADLINE: FEBRUARY 18, 2021

Contact: Larry Mitchell 863-661-9483 or via e-mail at larrymitchell.cfbdc@gmail.com

Make checks payable to: **CFBDC** and mail to: CFBDC - PO BOX 950 - Lakeland, FL 33802

 www.cflbdc.org

REGISTRATION FORM

Company Name: _____

Contact Person: _____ Phone _____

Email Address: _____

Mailing Address: _____

Central Florida Business Diversity Council

November 20, 2020

Dear Pastor,

In celebration of Black History Month, the Central Florida Business Diversity Council will host its 3rd Annual Black Heritage Golf Tournament on Saturday, February 27, 2021 at Cleveland Heights Golf Course in Lakeland, the golf course that was the first to open its doors to Black golfers during racial unrest in 1966.

The awards ceremony will pay tribute to 5 of Polk County's very own, Hall of Fame Black Golfers, (*101 years old Herbert Dixon, Charlie Owens, Richard Lewis, Eddie Postell, Abbie Coleman*), The event will include breakfast, lunch, awards, and prizes. We are especially requesting that churches in our community sponsor at least one youth (ages 12 and up) along with an adult to participate in the golf tournament. As an organization with biblically based core values, we view the event as an opportunity to nurture Christian fellowship with broadened horizons and new experiences for our youth. The event will highlight historical contributions made by African Americans to the sport of golf.

The cost is \$100 per golfer, which includes breakfast, lunch, and golf fees. To register, please contact Larry Mitchell at 863-661-9483 or email - larrymitchell.cfbdc@gmail.com.

Sincerely,
Larry Mitchell, President
Central Florida Business Diversity Council

Make checks payable to:

CFBDC and mail to: CFBDC - PO BOX 950 - Lakeland, FL 33802